

AdmantX Taxonomy

automotive

auto body styles

- commercial trucks
- sedan
- station wagon
- SUV
- van
- convertible
- coupe
- crossover
- hatchback
- microcar
- minivan
- off-road vehicles
- pickup trucks
- RV

auto type

- budget cars
- certified pre-owned cars
- classic cars
- concept cars
- driverless cars
- electric vehicle
- hybrid
- luxury cars
- performance cars
- diesel cars

car culture

dash cam videos

motorcycles

road-side assistance

scooters

auto buying and selling

- buy a second-hand car

auto insurance

auto parts

auto recalls

auto repair

auto safety

auto shows

auto technology

- auto infotainment technologies
- auto navigation systems
- auto safety technologies

auto rentals

books and literature

art and photography
books
biographies
children's literature
comics and graphic novels
manga
cookbooks
fiction
science fiction
romance novels
mystery novels
poetry
travel books
young adult literature
e-books
essays
reference books
textbooks
literary awards
best-sellers
mythology

pop culture

celebrity deaths
celebrity families
celebrity homes
celebrity pregnancy
celebrity relationships
celebrity scandal
celebrity style
humor and satire

movies

action and adventure movies
romance movies
science fiction movies
indie and arthouse movies
animation movies
comedy movies
crime and mystery movies
documentary movies
drama movies
family and children movies
fantasy movies
horror movies
world movies

fine art

costume
dance
ballet
modern dance
design
architecture
digital arts
fine art photography
modern art
opera

music and audio

theater

- drama
- theater awards
- theater companies

art restoration

fine art sculpture

fine art painting

adult contemporary music

- soft AC music
- urban AC music

adult album alternative

alternative music

children's music

classic hits

classical music

college radio

comedy music and audio

contemporary hits/pop/top 40

country music

dance and electronic music

world/international music

songwriters/folk

gospel music

hip hop music

inspirational/new age music

jazz

oldies/adult standards

reggae

blues

religious music and audio

rhythm and blues/soul/funk

rock music

- album-oriented rock
- alternative rock
- classic rock
- hard rock
- soft rock

soundtracks, TV and showtunes

sports radio

talk radio

- business news radio
- educational radio
- news radio
- news/talk radio
- public radio

urban contemporary music

variety music and audio

animation TV

- anime

television

soap opera TV
special interest TV
sports TV
children's TV
comedy TV
drama TV
factual TV
holiday TV
music TV
reality TV
science fiction TV

events and attractions

amusement and theme
parks
fashion events
historic site and
landmark tours
malls and shopping
centers
museums and
galleries
musicals
national and civic
holidays
nightclubs
outdoor activities
parks and nature
party supplies and
decorations
awards shows
personal celebrations
and life events

anniversary
wedding
baby shower
bachelor party
bachelorette party
birth
birthday
funeral
graduation
prom

political events
religious events
sporting events
theater venues and
events
zoos and aquariums
bars and restaurants
business expos and
conferences

casinos and gambling
cinemas and events
comedy events
concerts and music
events

classical concert
jazz concert
pop concert
rock concert

fan conventions
beauty contest
circus

festival

business and finance

business

business accounting and finance
human resources
large business
logistics

air freight
freight train
marine cargo
road cargo

marketing
advertising
sales
small and medium-sized business
startups
business administration
business banking and finance

angel investment
bankruptcy
business loans
debt factoring and invoice discounting
merger and acquisition
private equity
sale and lease back
venture capital
annual report
industry financing
buyback
earnings
joint venture
layoffs

business IT
business operations
consumer issues

recalls

executive leadership and management
government business
green solutions

biofuel
fuel cell
geothermal energy
hydroelectric energy
solar energy
wind energy

economy

business utilities

commodities
currencies

cryptocurrencies

financial crisis
financial reform
financial regulation
gasoline prices
housing market
interest rates
job market

industries

advertising industry

| | | |
|--|-----------------|-------------------|
| education industry | | |
| entertainment industry | | |
| environmental services industry | | |
| financial industry | | |
| food industry | | |
| healthcare industry | | |
| hospitality industry | | |
| information services industry | | |
| legal services industry | | |
| logistics and transportation industry | | |
| agriculture | organic farming | |
| management consulting industry | | |
| manufacturing industry | | |
| mechanical and industrial engineering industry | | |
| media industry | | |
| metals industry | | |
| non-profit organizations | | |
| pharmaceutical industry | | |
| power and energy industry | electricity | electricity rates |
| | coal | |
| | nuclear power | |
| | natural gas | |
| | oil | |
| publishing industry | | |
| real estate industry | | |
| apparel industry | | |
| retail industry | supermarkets | |
| technology industry | | |
| telecommunications industry | | |
| automotive industry | | |
| aviation industry | | |
| biotech and biomedical industry | | |
| civil engineering industry | | |
| construction industry | | |
| defense industry | weaponry | |
| ceramic industry | | |
| chemical industry | petrochemistry | |
| cosmetics industry | | |
| electronic industry | | |
| footwear industry | | |
| forestry | | |
| iron and steel industry | | |
| mining industry | | |
| paper industry | | |
| plastics industry | | |
| record company | | |
| shipbuilding | | |
| tanning | | |
| textile industry | | |

careers

- apprenticeships
- career advice
- career planning
- job search

job fairs
resume writing/advice

remote working
vocational training
scholarships
contracts
retirement
temporary agencies
unemployment
unions

education

adult education
private school
secondary education
special education
college education

college life
college administration
college planning
postgraduate education

professional school
studying business

undergraduate education

early childhood
education
educational
assessment

standardized testing

homeschooling
homework and study
language learning

english as a 2nd language

online education
primary education
art history

family and relationships

bereavement
dating
divorce
eldercare
marriage and civil
unions
parenting

adoption
daycare/pre school
internet safety
parenting babies and toddlers
parenting children aged 4-11
parenting teens
special needs kids
children's food
children's rights
objects for children

single life
gay life
senior living

food and drink

alcoholic beverages

spirits and cocktails
beer
wine

vegan diets
vegetarian diets
world cuisines

american cuisine
cajun/creole
chinese cuisine
french cuisine
italian cuisine
japanese cuisine
mexican cuisine
kosher food

barbecues and grilling
cooking
desserts and baking
dining out
food allergies
food movements
healthy cooking and eating
non alcoholic beverages

coffee/tea
sugarfree soft drinks

frozen food
fast food
slow food

healthy living

children's health
fitness and exercise

participant sports
running/jogging

men's health
nutrition
senior health
weight loss
wellness

alternative medicine

herbs and supplements
holistic health

physical therapy

pain therapy

smoking cessation

women's health

medical health

diseases and conditions

allergies
ear, nose and throat conditions
endocrine and metabolic diseases

hormonal disorders
menopause
thyroid disease

eye and vision conditions
foot health
heart and cardiovascular diseases
infectious diseases
injuries

first aid

lung and respiratory health

asthma

mental health

| | |
|------------------------------------|-------------------------|
| | A.D.D. |
| | autism/PDD |
| | bipolar disorder |
| | depression |
| | epilepsy |
| | panic/anxiety |
| reproductive health | |
| | birth control |
| | infertility |
| | pregnancy |
| | artificial insemination |
| | surrogacy |
| blood disorders | |
| sex | |
| | sexuality disorder |
| | AIDS/HIV |
| | pornography |
| | incest/abuse support |
| skin and dermatology | |
| sleep disorders | |
| substance abuse | |
| | alcoholism |
| | drug abuse |
| | smoking addiction |
| bone and joint conditions | |
| brain and nervous system disorders | |
| cancer | |
| | brain cancer |
| | prostate cancer |
| | lung cancer |
| | breast cancer |
| | ovarian cancer |
| cold and flu | |
| dental care | |
| diabetes | |
| digestive disorders | |
| eating disorders | |
| cholesterol | |
| chronic fatigue syndrome | |
| chronic pain | |
| deafness | |
| GERD/acid reflux | |
| headaches/migraines | |
| IBS/crohn's disease | |
| incontinence | |
| arthritis | |
| epidemic | |
| medical tests | |
| pharmaceutical drugs | |
| surgery | |
| | cosmetic surgery |
| | transplants |
| vaccines | |
| cosmetic medical services | |
| sports medicine | |
| healthcare | |
| | hospital |
| | nursing |
| medicine | |
| | cardiology |

embryology
immunology
medical research
oncology
pediatrics
pharmacology
physiology
psychology/psychiatry
psychoanalysis
orthopedics

hobbies and interests

antiquing and antiques
magic and illusion
model toys
musical instruments
singing
paranormal
phenomena
occult
parapsychology
UFO
radio control
sci-fi and fantasy
workshops and
classes
arts and crafts
beadwork
candle and soap making
drawing/sketching
jewelry making
needlework
painting
photography
scrapbooking
woodworking
crochet
knitting
DIY
pottery
decoupage
watchmaking
beekeeping
birdwatching
cigars
collecting
comic books
stamps and coins
content production
audio production
freelance writing
screenwriting
video production
games and puzzles
board games/puzzles
card games
role playing games
chess
genealogy and ancestry
inventors and patents

video gaming

boats and watercrafts

console games

eSports

mobile games

PC games

video game genres

action video games

role-playing video games

simulation video games

sports video games

strategy video games

action-adventure video games

adventure video games

casual games

educational video games

exercise and fitness video games

MMOs

music and party video games

puzzle video games

home and garden

gardening

remodeling and construction

smart home

home appliances

home entertaining

home improvement

home security

indoor environmental quality

interior decorating

furniture

landscaping

outdoor decorating

luxury homes

house care

news and politics

crime

drug trafficking

organized crime

property crime

bribery

corruption

embezzlement

fraud

robbery

smuggling

theft

usury

personal offence

assault

homicide

kidnapping

torture

child trafficking

sexual offence

paedophilia

prostitution

rape

computer crime

hacking

| | | |
|----------------------------|-------------------------|-------------------------------|
| disasters | meteorological disaster | flood |
| | | tornado |
| | | hurricane |
| | | |
| | | nuclear accidents |
| | | air and space accidents |
| | | railway accidents |
| | | road accidents |
| | | maritime accidents |
| | | environmental disasters |
| international news | volcanic eruptions | |
| | | earthquakes |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| law | civil law | |
| | | copyright |
| | | |
| | | civil rights |
| | | |
| | | privacy |
| | | |
| | | |
| | | |
| | | |
| | criminal law | |
| | | death penalty |
| | | human rights |
| | | international law |
| | | public and administrative law |
| | | legislation |
| | | |
| | | |
| | | |
| | | |
| | | adoption laws |
| | | building laws |
| | | education laws |
| | | family laws |
| | | health care laws |
| | | immigration laws |
| | | tax laws |
| | | welfare laws |
| | | |
| | | |
| local news | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| national news | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| politics | elections | |
| | | local elections |
| | | congressional elections |
| | | presidential elections |
| | | referendums |
| | | |
| | | |
| | | |
| | | |
| | | |
| | political issues | |
| | | commentary |
| | | war and conflicts |
| | | foreign policy |
| | | government |
| | | heads of state |
| | | domestic policy |
| | | parliament |
| | | parties |
| | | protests and demonstrations |
| weather | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| espionage and intelligence | corporate espionage | |
| | | secret service |
| | | terrorism |
| | | surveillance |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| society | racism | |
| | | immigration |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

personal finance

ethnic specific
armed forces

air force
army
marines
navy

law enforcement

coast guard
fire department
police
highway patrol

consumer banking

bank account
checks
discount rate
foreign bank
portfolio
securities
bank services

financial assistance

government support and welfare

social services

volunteering

student financial aid
financial planning
frugal living
insurance

health insurance
home insurance
life insurance
motor insurance
pet insurance
travel insurance

personal debt

credit cards
home financing
personal loans
student loans

personal investing

hedge fund
mutual funds
options
stocks and bonds
beginning investing

personal taxes
retirement planning
home utilities

gas and electric
internet service providers
phone services
water services

saving

pets

birds
cats
dogs
fish and aquariums
large animals
pet adoptions

reptiles
veterinary medicine
pet supplies
animal welfare

real estate

apartments
retail property
vacation properties
developmental sites
hotel properties
houses
industrial property
land and farms
office property
real estate buying and selling
real estate renting and leasing
low income housing

religion and spirituality

agnosticism
spirituality
astrology
atheism
buddhism
christianity
catholicism
orthodoxy
protestantism
hinduism
islam
islamic fundamentalism
judaism
sikhism
alternative religions
latter-day saints
pagan/wiccan
sects

science

biological sciences
biotechnology
botany
cytology
marine biology
molecular biology
zoology
breeding
endangered species
entomology
ethology
ichthyology
ornithology
chemistry
inorganic chemistry
organic chemistry
environment
pollution
waste management
waste disposal
recycling
genetics
geography

| | | |
|-----------------|------------------|----------------------|
| | cartography | |
| | hydrography | |
| | topography | |
| geology | | |
| | mineralogy | |
| | seismology | |
| | volcanology | |
| physics | | |
| | acoustics | |
| | astrophysics | |
| | atomic physics | |
| | electromagnetism | |
| | hydraulics | |
| | nanotechnology | |
| | optics | |
| | thermodynamics | |
| space/astronomy | | |
| mathematics | | |
| | algebra | |
| | arithmetic | |
| | geometry | |
| | statistics | |
| engineering | | |
| social science | | |
| | anthropology | |
| | history | |
| | | ancient history |
| | | archaeology |
| | | contemporary history |
| | | epigraphy |
| | | heraldry |
| | | medieval history |
| | | modern history |
| | | prehistory |
| | linguistics | |
| | | translation |
| | pedagogy | |
| | philosophy | |
| | | ethics |
| | sociology | |
| | theology | |

shopping

coupons and discounts
flower shopping
gifts and greetings cards
grocery shopping
holiday shopping
household supplies
lotteries and scratchcards
sales and promotions
children's games and
toys
comparisons engines
second-hand market
ecommerce

sports

american football
boxing
cheerleading
college sports
college football

| | | |
|---------------------------|-----------------------|-------------------|
| | college basketball | |
| | college baseball | |
| cricket | | |
| cycling | | |
| | track racing | |
| | mountain biking | |
| darts | | |
| disabled sports | | |
| diving | | |
| equine sports | | |
| | horse racing | |
| extreme sports | | |
| | canoeing/kayaking | |
| | climbing | |
| | | mountain climbing |
| | | rock climbing |
| | paintball | |
| | scuba diving | |
| | skateboarding | |
| | snowboarding | |
| | surfing/bodyboarding | |
| | waterski/wakeboard | |
| | windsurfing | |
| | parachuting | |
| | speedboat racing | |
| australian rules football | | |
| fantasy sports | | |
| field hockey | | |
| figure skating | | |
| ice skating | | |
| fishing | | |
| | sport fishing | |
| | underwater fishing | |
| | fly fishing | |
| | freshwater fishing | |
| | saltwater fishing | |
| golf | | |
| gymnastics | | |
| | artistic gymnastics | |
| | callisthenics | |
| hunting/shooting | | |
| | skeet shooting | |
| | target shooting | |
| ice hockey | | |
| roll hockey | | |
| inline skating | | |
| roller skating | | |
| lacrosse | | |
| auto racing | | |
| | formula 1 | |
| | rally | |
| | NASCAR | |
| | motorcycling | |
| | | MotoGP |
| martial arts | | |
| | judo | |
| | karate | |
| | sumo | |
| olympic sports | | |
| | summer olympic sports | |

winter olympic sports
paralympic games

poker and professional
gambling
rodeo
rowing
rugby

rugby league
rugby union

sailing
skiing

downhill skiing
nordic skiing

snooker/pool/billiards
soccer
badminton
softball
squash
swimming

synchronized swimming

table tennis
tennis
track and field
volleyball
walking
water polo
weightlifting
baseball
wrestling
basketball
beach volleyball
bodybuilding
bowling
sports equipment
archery
bobsled
curling
dog sled
fencing
go kart
handball
polo
skeleton
trekking

style and fashion

beauty

hair care
makeup and accessories
cosmetics for men
nail care
natural and organic beauty
perfume
skin care
beauty parlor

tattoos
women's fashion

women's accessories

women's glasses
women's handbags and wallets
women's hats and scarves

women's clothing

women's jewelry and watches

women's business wear

women's casual wear

women's formal wear

women's intimates and sleepwear

women's outerwear

women's sportswear

women's swimwear

women's shoes and footwear

body art

children's clothing

designer clothing

fashion trends

high fashion

men's fashion

men's accessories

men's jewelry and watches

men's clothing

men's business wear

men's casual wear

men's formal wear

men's outerwear

men's sportswear

men's underwear and sleepwear

men's swimwear

men's shoes and footwear

personal care

bath and shower

deodorant and antiperspirant

oral care

shaving

street style

luxury goods

technology and computing

artificial intelligence

augmented reality

computing

computer networking

controller

router

wireless technology

computer peripherals

monitor

printers

disks

graphics cards

sound board

memory

portable memory

processors

motherboards

computer software and applications

3-D graphics

photo editing software

shareware/freeware

video software

net conferencing

antivirus software

| | | | |
|----------------------|--|---|---|
| | | browsers animation databases desktop publishing digital audio graphics software operating systems | linux mac os unix windows android |
| | data storage and warehousing desktops information and network security internet | cloud computing web development web hosting email internet for beginners internet of things IT and internet Support web search social network web design and HTML forum chat | |
| | laptop programming languages | C/C++ java javascript visual basic | |
| | computer certification computer reviews mac support pc support | | |
| consumer electronics | cameras and camcorders | cameras camcorders photo and video accessories | |
| | home entertainment systems | game console home theater home video/DVD TV set radio set video projector | |
| | telephony | data connection fixed phone telephone and connection rates | |
| | smartphone | smartphone accessories | |
| | tablets and e-readers | ebook reader | |
| | wearable technology GPS navigator | | |

travel

robotics
virtual reality
technological
innovation

travel accessories
travel locations

africa
asia travel

australia and oceania
europe

north america travel

polar travel
south america
mexico and central america

cities

travel preparation and advice
travel type

adventure travel
traveling with kids
honeymoons/getaways
hotels and motels
railway travel
road travel
spas
air travel

seaside resorts
ski resorts
bed and breakfast
budget travel

business travel
camping
cruises
day trips
local public transport

japan
china
india

france
greece
italy
eastern europe
united kingdom

canada
USA travel

caribbean

airplanes
airfare
airlines
airports

last minute

emotions

positive emotions

joy
happiness
love
satisfaction
success
hope
forgiveness
trust

| | |
|-------------------|----------------|
| | like |
| | amusement |
| | excitement |
| | affection |
| | empathy |
| | courage |
| | pride |
| | relief |
| | compassionate |
| | sympathy |
| neutral emotions | |
| | desire |
| | surprise |
| negative emotions | |
| | sadness |
| | anguish |
| | fear |
| | anger |
| | irritation |
| | disgust |
| | hatred |
| | boredom |
| | stress |
| | shame |
| | anxiety |
| | resignation |
| | jealousy |
| | offence |
| | nostalgia |
| | remorse |
| | disappointment |
| | disillusion |
| | exasperation |
| | envy |
| | torment |
| | suffering |
| | neglect |
| | horror |
| | regret |
| | confusion |
| behavior | |
| | positive |
| | negative |
| | dynamic |
| | sedentary |
| | playful |
| | earnest |
| | pragmatic |
| | superstitious |
| | passionate |
| | thoughtful |
| | frivolous |
| | committed |
| | health fanatic |
| | dissolute |
| | nature lover |
| | city lover |
| | conformist |
| | eccentric |
| | modern |

traditionalist
frugal
outgoing
reserved
spiritual
materialistic
active
passive
organized
disorganized
calm
relaxed
polite
impolite

motivations

hunger
thirst
pain
safety
pleasure
curiosity
violence
belonging
esteem
independence
self-realization
power
wealth
poverty

intentions

search
find
purchase

sentiment

positive sentiment
negative sentiment
neutral sentiment